



John Valceanu <john.valceanu@nara.gov>

PRA-FRA Statements live

1 me age

James Pritchett <james.pritchett@nara.gov>

Mon, Feb 13, 2017 at 2:57 PM

To: John Valceanu <john.valceanu@nara.gov>, Maria Stanwich <maria.stanwich@nara.gov>

Valchy

Just letting you know the PRA-FRA page was updated with the FRA information at 2 p.m. as planned and the server refreshed the page by 2:30. Ben Jordi over at employee communication got the message out to internal audience before 3 p.m.

JAMES B. PRITCHETT
Director, Public and Media Communication
U.S. National Archives and Records Administration
W: [202.357.5419](tel:202.357.5419)



John Valceanu <john.valceanu@nara.gov>

Re: Archives.gov News modification to add FRA statement

1 message

Web Program Staff <webprogram@nara.gov>

Mon, Feb 13, 2017 at 4:56 PM

Reply-To: webprogram@nara.gov

To: John Valceanu <john.valceanu@nara.gov>, James Pritchett <james.pritchett@nara.gov>, Mary Ryan

<mary.ryan@nara.gov>

Cc: "Araghi, Sarah" <Sarah.Araghi@nara.gov>

Hi

This is what shows on the live site -- are changes needed?

<https://www.archives.gov/><https://www.archives.gov/news>

| The National Archives has posted Presidential Records and Federal Records Guidance

Both link to <https://www.archives.gov/news/fra-pra-guidance>

Thanks

Sarah

"Design based on evidence of the customer's perspective."

Sarah Araghi

Archives.gov Team Lead

National Archives & Records Administration

8601 Adelphi Road

College Park, MD 20740

[301 837-1485](tel:3018371485)<http://www.archives.gov/>

On Mon, Feb 13, 2017 at 4:49 PM, John Valceanu <john.valceanu@nara.gov> wrote:

| Hopefully that will happen. It would be good! :)

John Valceanu

Director, Communications and Marketing

U.S. National Archives and Records Administration

office: [202-357-5238](tel:2023575238)

cell: (b) (6)

john.valceanu@nara.gov

On Mon, Feb 13, 2017 at 4:45 PM, Mary Ryan <mary.ryan@nara.gov> wrote:

| I believe the text on /news/ gets updated at the same time as the front page because they're linked.

On Mon, Feb 13, 2017 at 4:42 PM, John Valceanu <john.valceanu@nara.gov> wrote:

| All Concerned,

| We also need to update the text on the main item on the news page:

<https://www.archives.gov/news>Thanks,
Valchy

John Valceanu
Director, Communications and Marketing
U.S. National Archives and Records Administration
office: 202-357-5238
cell (b) (6)
john.valceanu@nara.gov

On Mon, Feb 13, 2017 at 4:40 PM, James Pritchett <james.pritchett@nara.gov> wrote:

Sent from my iPhone

Begin forwarded message:

From: Web Program Staff <webprogram@nara.gov>
Date: February 13, 2017 at 4:32:31 PM EST
To: James Pritchett <james.pritchett@nara.gov>
Cc: Mary Ryan <mary.ryan@nara.gov>, Web Program <webprogram@nara.gov>, "Araghi, Sarah" <Sarah.Araghi@nara.gov>
Subject: Re: Archives.gov News modification to add FRA statement
Reply-To: webprogram@nara.gov

Hi

The page that it links to is updated, but the homepage update needed a tweak to get it to appear. Sorry for missing this (I'm filling in for Crystal this afternoon and just got out of a meeting and didn't get to check after I'd originally made it live).

The homepage is set to use the following with the link to the page:

The National Archives has posted Presidential Records and Federal Records Guidance

Note that we're aiming to get the Communications Staff trained to be able to publish without Web Staff assistance.

Please let me know if there are questions or if revisions are needed.

Sarah

"Design based on evidence of the customer's perspective."

Sarah Araghi
Archives.gov Team Lead
National Archives & Records Administration
8601 Adelphi Road
College Park, MD 20740
[301 837-1485](tel:3018371485)
<http://www.archives.gov/>

On Mon, Feb 13, 2017 at 4:08 PM, James Pritchett <james.pritchett@nara.gov> wrote:

Any update on when the headline will change on archives.gov? Am I possibly having a browser caching issue?

JAMES B. PRITCHETT
Director, Public and Media Communication
U.S. National Archives and Records Administration
W: 202.357.5419

On Mon, Feb 13, 2017 at 1:41 PM, Mary Ryan <mary.ryan@nara.gov> wrote:

Please modify the first news link on Archives.gov so it includes both the FRA as well as the PRA.

The National Archives has posted Presidential Records and and Federal Records Guidance

The link is the same (fra-pra-guidance)

(Jim -- if you want to change any wording, please chime in)



John Valceanu <john.valceanu@nara.gov>

Re: Archives.gov News modification to add FRA statement

1 me age

Mary Ryan <mary.ryan@nara.gov>

Tue, Feb 14, 2017 at 8:19 AM

To: Maria Stanwich <maria.stanwich@nara.gov>

Cc: John Valceanu <john.valceanu@nara.gov>, Jame Pritchett <jame.pritchett@nara.gov>

I'll send the update to Web Program now.

On Mon, Feb 13, 2017 at 7:33 PM, Maria Stanwich <maria.stanwich@nara.gov> wrote:

Sounds good to me. Thanks.

On Mon, Feb 13, 2017 at 5:13 PM, John Valceanu <john.valceanu@nara.gov> wrote:

All Concerned,

I'd like to propose updating the language (tomorrow would probably be fine) to say

(b) (5)

Please let me know if you have any issues or objections.

Thank,
Valchy

John Valceanu
Director, Communications and Marketing
U.S. National Archives and Records Administration
office: 202-357-5238
cell (b) (6)
john.valceanu@nara.gov

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Subject: Re: Archives.gov News modification to add FRA statement

To: John Valceanu <john.valceanu@nara.gov>, James Pritchett <james.pritchett@nara.gov>, Mary Ryan <mary.ryan@nara.gov>

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Subject: Re: [Archives.gov News modification to add FRA statement](#)
Reply-To: webprogram@nara.gov

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Archive.gov Team Lead

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U.S. National Archives and Records Administration
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(b) (5)

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(Jim -- if you want to change any wording, please chime in)



John Valceanu <john.valceanu@nara.gov>

Re: Plan to post statement on Federal Records Act to Archives.gov w/attach

1 message

Laurence Brewer <laurence.brewer@nara.gov>

Mon, Feb 13, 2017 at 12:45 PM

To: Debra Wall <debra.wall@nara.gov>

Cc: James Pritchett <james.pritchett@nara.gov>, David Ferriero <david.ferriero@nara.gov>, Susan Donius <susan.donius@nara.gov>, "Bosanko, William" <william.bosanko@nara.gov>, Maria Stanwich <maria.stanwich@nara.gov>, GaryM Stern <garym.stern@nara.gov>, John Valceanu <john.valceanu@nara.gov>, Jay Trainer <jay.trainer@nara.gov>, John Hamilton <john.hamilton@nara.gov>, Laura Diachenko <laura.diachenko@nara.gov>, Miriam Kleiman <miriam.kleiman@nara.gov>, Robin Waldman <robin.waldman@nara.gov>

All, had some free time while eating my sandwich. Mostly edits attached.

On Mon, Feb 13, 2017 at 12:38 PM, Debra Wall <debra.wall@nara.gov> wrote:

This looks good to me. Please work with Robin on the employee communications language - CC:ing her. Thanks!

On Mon, Feb 13, 2017 at 12:11 PM, James Pritchett <james.pritchett@nara.gov> wrote:

ALL,

One last chance to chime in. (b) (5)

[REDACTED] Thanks to all who made suggestions on the first round Friday. We would like to get this posted to internal and external platforms as soon as possible, so please let us know of any changes as quickly as you can.

COMMUNICATION PLAN

(b) (5)

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

STATEMENT

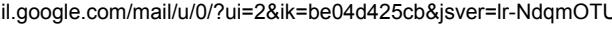
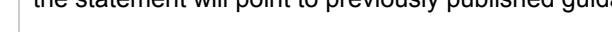
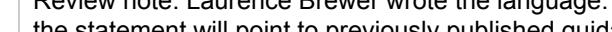
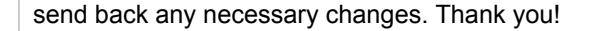
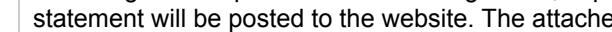
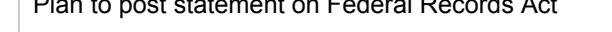
(b) (5)

[REDACTED]

[REDACTED]

[REDACTED]

(b) (5)

<img alt="Redacted content" data-bbox="

The National Archives posts statement on the “Federal Records Act.”

The following statement will be posted to <https://www.archives.gov/news>

(b) (5)



JAMES B. PRITCHETT
Director, Public and Media Communication
U.S. National Archives and Records Administration
W: [202.357.5419](tel:202.357.5419)

--

Laurence Brewer, CRM
Chief Records Officer for the U.S. Government
National Archives and Records Administration
Laurence.Brewer@nara.gov
Office: (301) 837-1539
Cell: (b) (6)



COMMUNICATION PLAN LNB.docx

15K

(b) (5)

Following statement added to existing page: <https://www.archives.gov/news/fra-pra-guidance>:

STATEMENT

Guidance on Federal Records

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(b) (5)

For more information, contact the Office of the Vice President for Research and Economic Development at 515-294-6450 or research@iastate.edu.

For more information, contact the Office of the Vice President for Research and Economic Development at 319-335-1111 or research@uiowa.edu.

Digitized by srujanika@gmail.com

For more information, contact the Office of the Vice President for Research and Economic Development at 505-274-3000 or research@unm.edu.

For more information, contact the Office of the Vice President for Research and Economic Development at 319-273-2500 or research@uiowa.edu.

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For more information, contact the Office of the Vice President for Research and Economic Development at 515-294-6450 or research@iastate.edu.

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John Valceanu <john.valceanu@nara.gov>

Re: Plan to post statement on Federal Records Act to Archives.gov w/attach

1 me age

David Ferriero <david.ferriero@nara.gov>

Mon, Feb 13, 2017 at 1:46 PM

To: "Stanwich, Maria" <maria.stanwich@nara.gov>

Cc "Diachenko, Laura" laura.diachenko@nara.gov , "Stern, GaryM" garym.tern@nara.gov , "Boanko, William" <william.bosanko@nara.gov>, Laurence Brewer <laurence.brewer@nara.gov>, Robin Waldman <robin.waldman@nara.gov>, John Valceanu <john.valceanu@nara.gov>, James Pritchett <james.pritchett@nara.gov>, Jay Trainer <jay.trainer@nara.gov>, Debra Wall <debra.wall@nara.gov>, John Hamilton <john.hamilton@nara.gov>, Miriam Kleiman <miriam.kleiman@nara.gov>, Susan Doniu <su.an.doniu@nara.gov>

Fine with me.

Thanks,

David

On Feb 13, 2017 11:58 AM, "Maria Stanwich" <maria.stanwich@nara.gov> wrote:

Agree with Laurence's edits and the employee communication.

Thanks everyone.

On Mon, Feb 13, 2017 at 12:53 PM, Robin Waldman <robin.waldman@nara.gov> wrote:

We're ready. We'll post a brief statement as a news item on NARA@work:

(b) (5)

And, a that indicate , a longer piece on Declaration

Robin Z. Waldman

Program Director for Employee Communication

301 837 0605 (office)

(b) (6) (mobile)



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This looks good to me. Please work with Robin on the employee communications language - CC:ing her. Thanks!

On Mon, Feb 13, 2017 at 12:11 PM, James Pritchett <james.pritchett@nara.gov> wrote:

ALL,

One last chance to chime in. We made some minor modifications to our statement to include social media and email records, added a statement for the internal audience, made a few edits to eliminate unnecessary acronyms and added in the proposed social media posts. Thanks to all who made suggestions on the first round Friday. We would like to get this posted to internal and external platforms as soon as possible, so please let us know of any changes as quickly as you can.

(b) (5)



STATEMENT

(b) (5)



PROPOSED EMPLOYEE COMMUNICATION:

(b) (5)



(b) (5)

JAMES B. PRITCHETT
Director, Public and Media Communication
U.S. National Archives and Records Administration
W: [202.357.5419](tel:202.357.5419)

On Fri, Feb 10, 2017 at 4:46 PM, James Pritchett <james.pritchett@nara.gov> wrote:

Sorry folks, now with attachment.

Plan to post statement on Federal Records Act

Below is a proposed plan to post a statement (to Archives.gov) regarding the NARA role in preserving federal records and the guidance provided to federal agencies, especially with regard to public websites and social media. The short statement will be posted to the website. The attached Trending Topic Document is a backgrounder for NARA use in responding to media and public queries. **We would like to post the statement early next week.** Please review and send back any necessary changes. Thank you!

Review note: Laurence Brewer wrote the language. A plan for placement on Archives.gov is complete. Links within the statement will point to previously published guidance already on Archives.gov.

[To be posted on <https://www.archives.gov/>, under “Archives News” as the #2 news item]

The National Archives posts statement on the “Federal Records Act.”

The following statement will be posted to <https://www.archives.gov/news>

(b) (5)

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JAMES B. PRITCHETT
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